

# **Auburn University** **Government & Economic Development Institute**



**AUBURN UNIVERSITY**

Outreach

*Government & Economic Development Institute*

# **2024 IMPACT**

# A Message From Our Director

“ At the **Government & Economic Development Institute (GEDI)** at Auburn University, our mission is to empower communities, businesses, and government leaders with the knowledge and tools they need to drive sustainable growth and positive change. This impact report highlights our achievements over the past year, showcasing the tangible results of our work in leadership and professional development, economic and community development, and public and private sector support and education.



Through strategic partnerships, innovative approaches, and dedicated outreach, GEDI has played a critical role in strengthening Alabama's economic landscape. From training the next generation of public servants to equipping local businesses and economic developers with the skills necessary to thrive in a competitive market, our programs have made a measurable difference in communities across the state.

This report is not just a reflection of our successes, it is a testament to the power of collaboration. None of this would be possible without the support of Auburn University, University Outreach, our public sector partners, business leaders, and community stakeholders. Together, we are building a stronger, more resilient Alabama.

As we look ahead, GEDI remains committed to **fostering economic and governmental excellence through education, training, and service**. Thank you for your continued partnership in this important work. ”

*Jeremy L. Arthur*

## Stay in Touch With GEDI

- |                                                                                                                                                                                               |                                                                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  213 Extension Hall, Auburn, AL 36849                                                                      |  334-844-4782                                                                  |
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***Improving the quality of life in Alabama and its communities  
by promoting effective government policy and management, civic engagement,  
and economic prosperity.***

– The GEDI Mission –

## **GEDI By The Numbers**



**1,264**

**Local government  
administrators trained**



**1,030**

**Continuing education  
units awarded**



**138**

**Certifications and  
re-certifications issued**



**40th**

**Year of Intensive Economic  
Development Training  
Course (7th year fueled by  
Spire)**



The Government & Economic Development Institute (GEDI) builds better communities throughout Alabama by training and supporting local leaders, public servants, and economic development professionals.

This year we fulfilled Auburn University's land-grant mission and achieved success by:

- Building community and government leadership capacity by administering **71 professional development programs**
- Helping leaders better serve their communities by providing **124 local elected officials** with engaging and insightful training and educational programs

- Training **1,264 local government administrators** and issuing **138 certifications and re-certifications**

- Awarding over **1,030 Continuing Education Units** to Alabama's public servants and community leaders

- Improving the lives of families by **engaging 1,491 Alabama parents** in government policy research on childcare

- Helping future entrepreneurs turn hopes and ideas into thriving businesses by **hosting 8 community-sponsored entrepreneurship workshops across Alabama**

**Building Better *Communities* Together**



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*Auburn University is an equal opportunity educational institution/employer.*

**GEDI is grateful to these agencies, organizations, and companies for their support. Without them, our work and community impact would not be possible.**

**Partners:**

Alabama Association of Public Personnel Administrators  
Alabama Chambers  
Alabama Communities of Excellence  
Association of County Commissions of Alabama  
Alabama City/County Management Association  
Alabama Department of Revenue  
Alabama Emergency Management Agency  
Alabama League of Municipalities  
Alabama Municipal Revenue Officers Association  
DesignAlabama  
Economic Development Administration  
Economic Development Association of Alabama  
Economic Development Partnership of Alabama  
International Economic Development Council  
Main Street Alabama  
Spire  
YourTown Alabama

**Sponsors:**

Alabama Mountain Lakes Tourist Association  
Alabama Power  
Alabama Technology Network  
Central Alabama Electric Cooperative  
CSX  
Economic Development Association of Alabama  
Economic Development Partnership of Alabama  
Energy Southeast  
Goodwyn Mills Cawood  
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